



2019 Consumer Protection Presentations

The AARP ElderWatch program provides a variety of educational presentations aimed at Coloradans over the age of 50 to help them recognize, refuse and report financial fraud and exploitation. These presentations are provided to employers, community groups, senior organizations and other agencies at no cost. We ask that your group have a minimum of 10 attendees. There are a variety of presentations to choose from, and they can be customized to meet the needs of your group. Let us know what you're looking for!

Top 5 Scams in Colorado and How to Stay Safe

Learn about the top scams Coloradans are reporting to the AARP Foundation ElderWatch helpline, so you can avoid becoming the next scam victim and protect your personal/financial information. (15 – 60 min)

Play It Safe: Recognize, Refuse and Report!

This interactive presentation allows up to 80 attendees the opportunity to learn how to recognize, refuse and report scams using a quiz-like format and remote polling devices. Learn about the top scams targeting Coloradans, how to protect personal information and where to report fraud and scams. (60 – 90 min)

Outsmarting Investment Fraud

This presentation includes research from the FINRA Investor Education Foundation and AARP Foundation that helps attendees protect themselves from investment fraud. Material covered includes: victim profiles, scam tactics, red flags of investment fraud and strategies for refusing and reporting fraud. (60 – 90 min)

10 Things You Can Do to Protect Your Identity

Learn practical and effective ways to protect your identity by safeguarding your personal and financial information. This presentation will touch on daily practices to keep your information safe. 10 additional steps related to online safety can be added for a longer presentation. (45 – 90 min)

Technology and Scams: Staying Safe on the Internet

With increased use of the internet, email and smartphones, there are now more ways than ever for scammers to contact their victims. This presentation will equip you with information on recognizing scams on the internet, social media and email and provide you with ways of avoiding unwanted contact from scammers. (45 – 90 min)

Scams on Social Media

Social networking sites like Facebook, Instagram, Twitter and LinkedIn are attractive for staying connected to others, unfortunately, scammers also find these platforms attractive for unleashing scams. Learn how to avoid social networking scams and keep your information safe. (45 – 60 min)

Avoiding End-of-Life Fraud and Scams

This presentation will prepare you with information about common scams and fraud to watch out for when dealing with funerals and end-of-life. (30 – 60 min)

For more information, or to schedule a presentation, please contact Mark Fetterhoff, AARP ElderWatch, (720) 947-5305 or mfetterhoff@aarp.org.