

2020 Consumer Protection Presentations

AARP ElderWatch provides educational presentations for Coloradans 50+ to help them recognize, refuse and report financial fraud and exploitation. These presentations are for senior-focused events, community groups, senior housing/meals and other agencies at no cost. We ask that your group have a minimum of 10 attendees. Presentations can be customized to meet the needs of your group.

Top Scams in Colorado and How to Stay Safe

Learn about the top scams Coloradans are reporting to the AARP ElderWatch helpline, so you can avoid becoming the next scam victim and protect your personal/financial information. (15 – 60 min)

10 Things You Can Do to Protect Your Identity

Learn practical and effective ways to protect your identity by safeguarding your personal and financial information. This presentation will touch on daily practices to keep your information safe. 10 additional steps related to online safety can be added for a longer presentation. (45 – 90 min)

Technology and Scams: Staying Safe on the Internet

With increased use of the internet, email and smartphones, there are now more ways than ever for scammers to contact their victims. This presentation will equip you with information on recognizing scams on the internet, social media and email and provide you with ways of avoiding unwanted contact from scammers. (45 – 90 min)

Play It Safe: Recognize, Refuse and Report!

This interactive presentation allows up to 80 attendees the opportunity to learn how to recognize, refuse and report scams using a quiz-like format and remote polling devices. Learn about the top scams targeting Coloradans, how to protect personal information and where to report fraud and scams. (60 – 90 min)

***New* Currency of Fraud** (financial literacy focus)

Learn about why scammers ask for payment in gift cards, Bitcoin, etc. We will discuss where the money goes once it's in the hands of scammers, the way technology and

money intersect to create an ever-changing landscape of scams and the best way to keep your money and financial information secure. (15 – 60 min)

***New* Financial Security and Money Management** (financial literacy focus)

Educate your group about financial security and money management with a four-week, 1.5 hour long sessions covering budgeting, identifying spending behaviors, investments, bodily health and financial health links, understanding good and bad debt, and end-of-life financial information. (1.5 hours, for four weeks)

Outsmarting Investment Fraud

This presentation includes research from the FINRA Investor Education Foundation and AARP that helps attendees protect themselves from investment fraud. Material covered includes: victim profiles, scam tactics, red flags of investment fraud and strategies for refusing and reporting fraud. (60 – 90 min)

Scams on Social Media

Social networking sites like Facebook, Instagram, Twitter and LinkedIn are attractive for staying connected to others, unfortunately, scammers also find these platforms attractive for unleashing scams. Learn how to avoid social networking scams and keep your information safe. (45 – 60 min)

Avoiding End-of-Life Fraud and Scams

This presentation will prepare you with information about common scams and fraud to watch out for when dealing with funerals and end-of-life. (30 – 60 min)

Avoiding Holiday Scams

ElderWatch conducted a survey of Coloradans 50+ about their experience with potential fraud around the holidays. This presentation goes over survey findings and provides information about staying safe when shopping online, giving to charity and sending packages. (45 – 60 min)

For more information or to schedule a presentation, please contact Mark Fetterhoff, AARP ElderWatch, (720) 947-5305 or mfetterhoff@aarp.org.

